© 2016 appture software, llc ~ confidential & proprietary mobile app platform. no code. no compromises.





APP DEVELOPMENT ISTHE HOTTEST IT MARKET Two Main Types Of Mobile Static Apps & Dynamic Apps



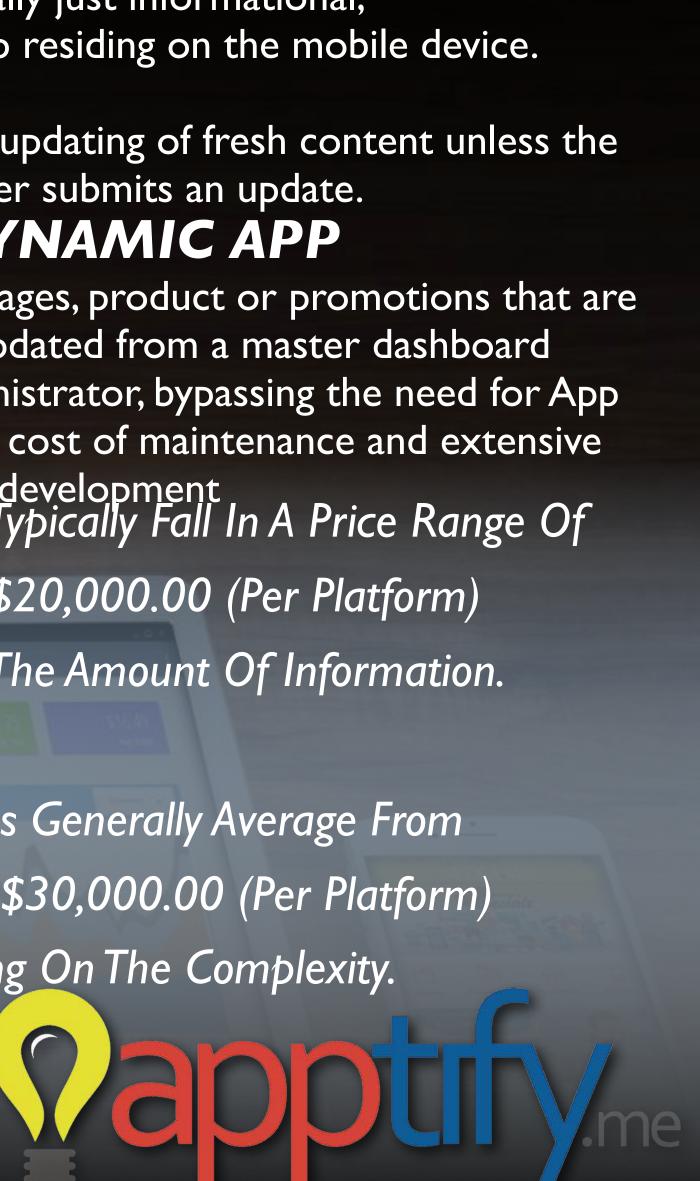
A STATIC APP

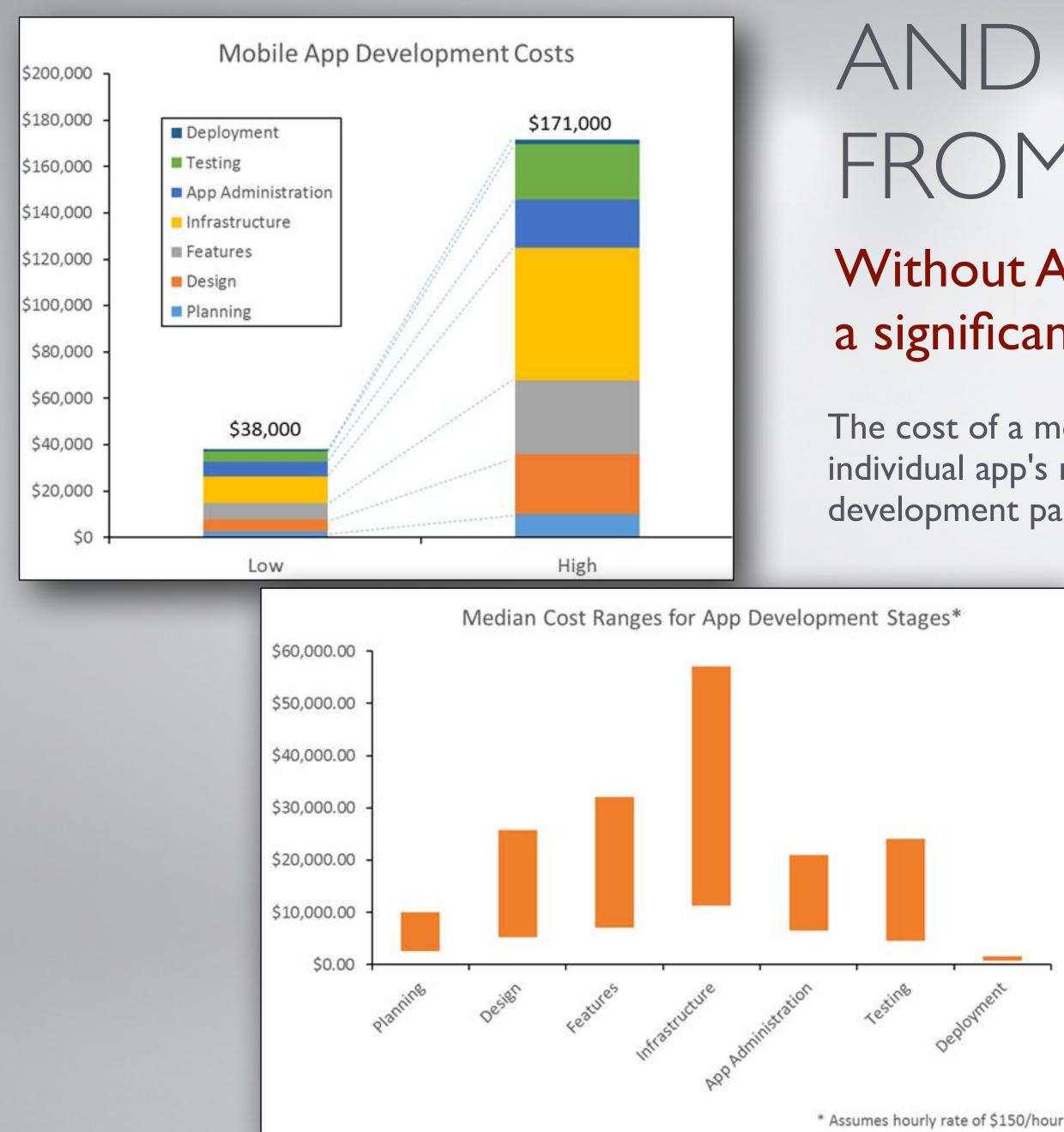
is normally just informational, with the entire app residing on the mobile device.

There is no automatic updating of fresh content unless the developer submits an update. A DYNAMIC APP

contains content from pages, product or promotions that are being continually updated from a master dashboard controlled by the administrator, bypassing the need for App Store updates and the cost of maintenance and extensive development Simple, Static Apps Typically Fall In A Price Range Of \$8,000.00 - \$20,000.00 (Per Platform) Depending On The Amount Of Information.

> Dynamic Apps Generally Average From \$12,000.00 - \$30,000.00 (Per Platform) Depending On The Complexity.





AND IT ONLY GOES UP FROM THERE.

Without Apptify, building a mobile app requires a significant investment.

The cost of a mobile app can vary widely depending on the individual app's requirements and complexity, as well as the type of development partner or tool you utilize to build the app.

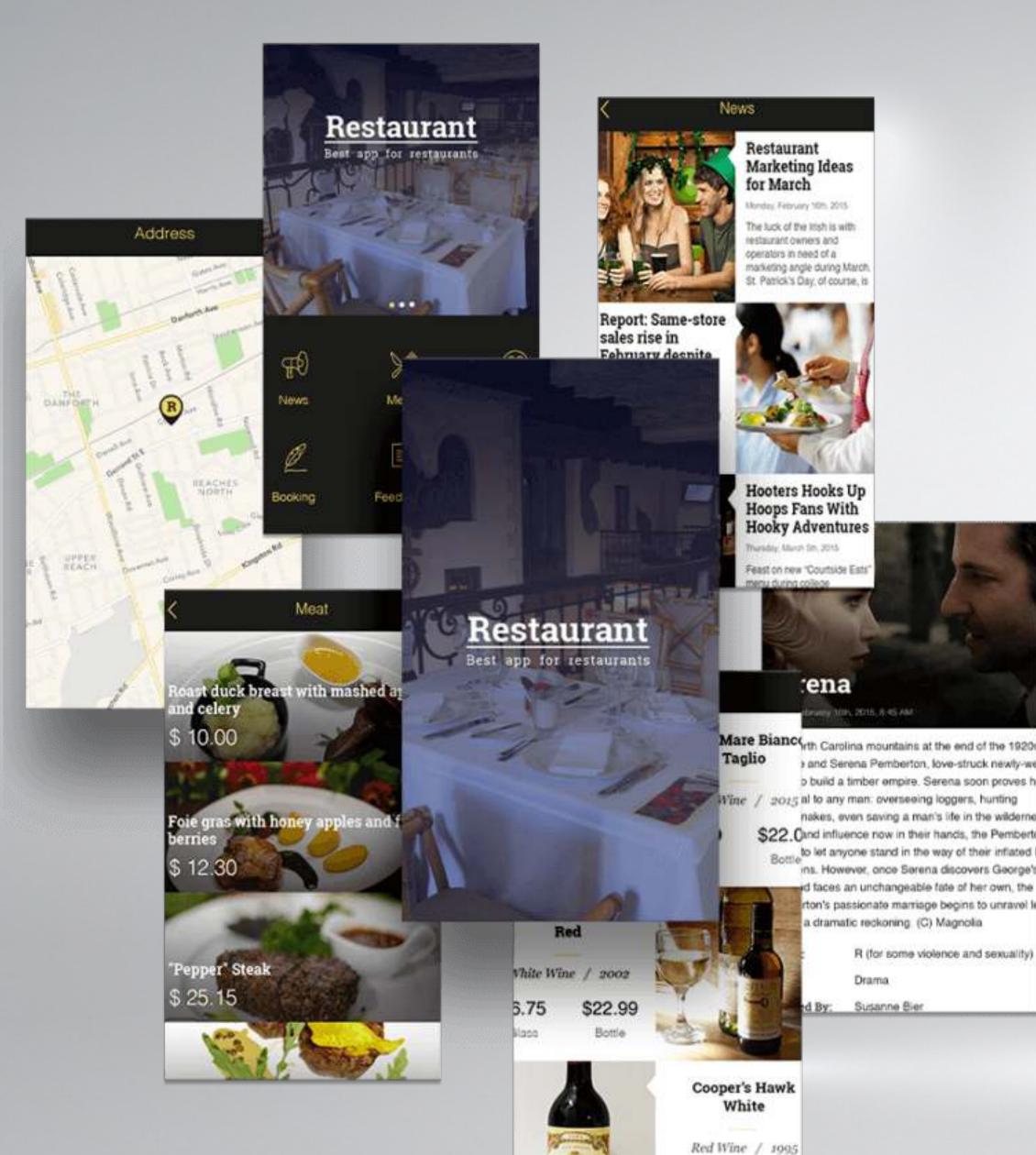
> In Clutch's interviews with some of the top mobile app development firms, the most frequently cited variables of cost included:

Type and number of platforms supported Complexity, newness, and number of features Backend infrastructure and application programming interfaces Customization of visual design

Sourc: Cost to Build a Mobile App: A Survey https://clutch.co/app-developers/resources/mobile-app-cost







30 02 \$57.7

THE OTHER GUYS ARE FARTOO EXPENSIVE.

Without Apptify, You'll Pay Way Too Much.

Do you need an app icon? Yes, I need an app icon

How nice should your app look? Beautiful

Does your app need to connect with your website? Yes

Do people rate or review things? Yes How will you make money from your app? Upfront Cost

Do people create personal profiles? Yes

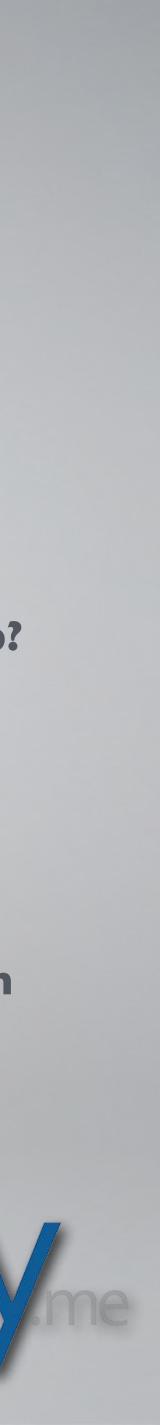
Can people login from social media?

Sourc: Cost to Build a Mobile App: A Survey http://howmuchtomakeanapp.com/

Your app estimate \$93,900

lide Bleakonwn





THE DIFFERENCE IS OBVIOUS. you could do it the old way, or you could be apptified.









THE APPTIFY SALES MODEL By selling the technology as a site license with configuration to customer needs, the model is similar to both the Phone Carrier and the Auto Leasing Model.

> Wherein, a user does not pay a capital expense for the technology or for the vehicle but instead, pays a licensing and network usage fee for the technology.

In this way, nearly any customer can afford the product, and can select more features, and in so doing, extend the term of the license to amortize the enhancements.



APPTIFY IS A PRODUCT LINE OF APPTOOLS CONTROLLED BY A CONTENT MANAGEMENT &



Ideal Restaurants, cleaners, bar

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Design By Appture Software, Inc.

Efficiencie promotion

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Enterprise Grade

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Extensive ecommerce and shopping functions ideal for catalogers, retail, grocery, municipalities and higher education.

© Appture Software 2016. All rights reserv

Posted On 4 Months Acc

Posted On 7 Months Ag

Posted On 7 Months Ag

Posted On 7 Months Ago

Create Specials

Promotion Response

71 Subscribers

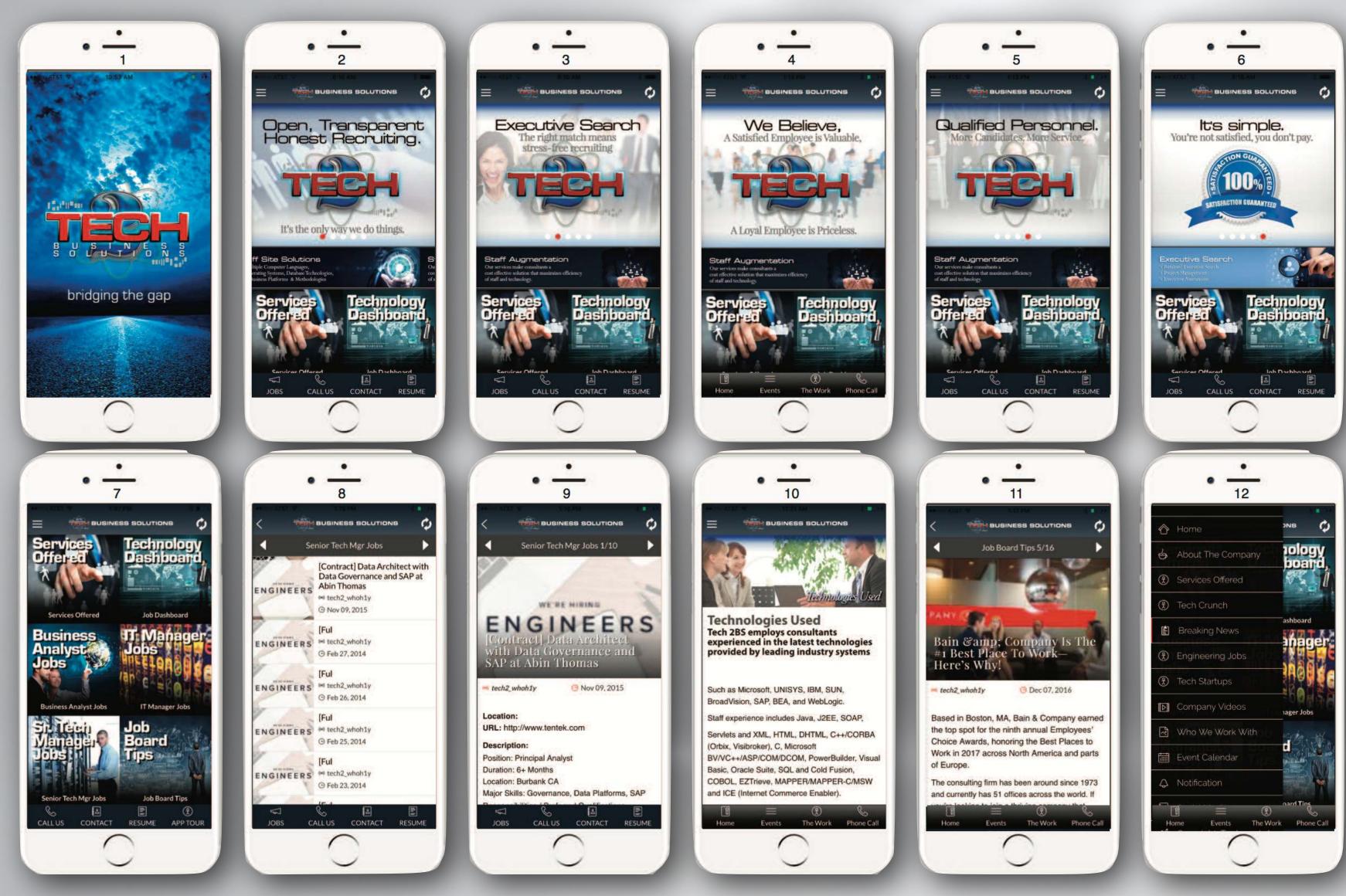
16 Categories







Case Study ~ Same Features, Very Different Price Fully integrated with Enterprise features, design and support



The app dashboard is configured and connected to the new website content manager server.

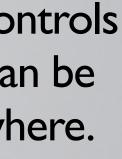
Updates occur within 10 minutes.

The dashboard in the app also controls content from social media, and can be refreshed with new images anywhere.

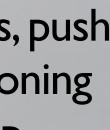
Promotional graphics and products also feed directly to the App from a master dashboard sync'ed to the client website.

Shopping carts, customer profiles, push notifications, sheduling and couponing are all built in from the ground up.









Case Study ~ Same Features, Very Different Price Fully integrated with Enterprise features, design and support DOMEr



Designed to Impress. Priced to Amaze.

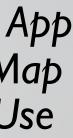
Custom App Icon **Custom Launch Screen** App Tour

Logo & Slogan Home Page Gallery News Scroller **Promotions/Coupons**

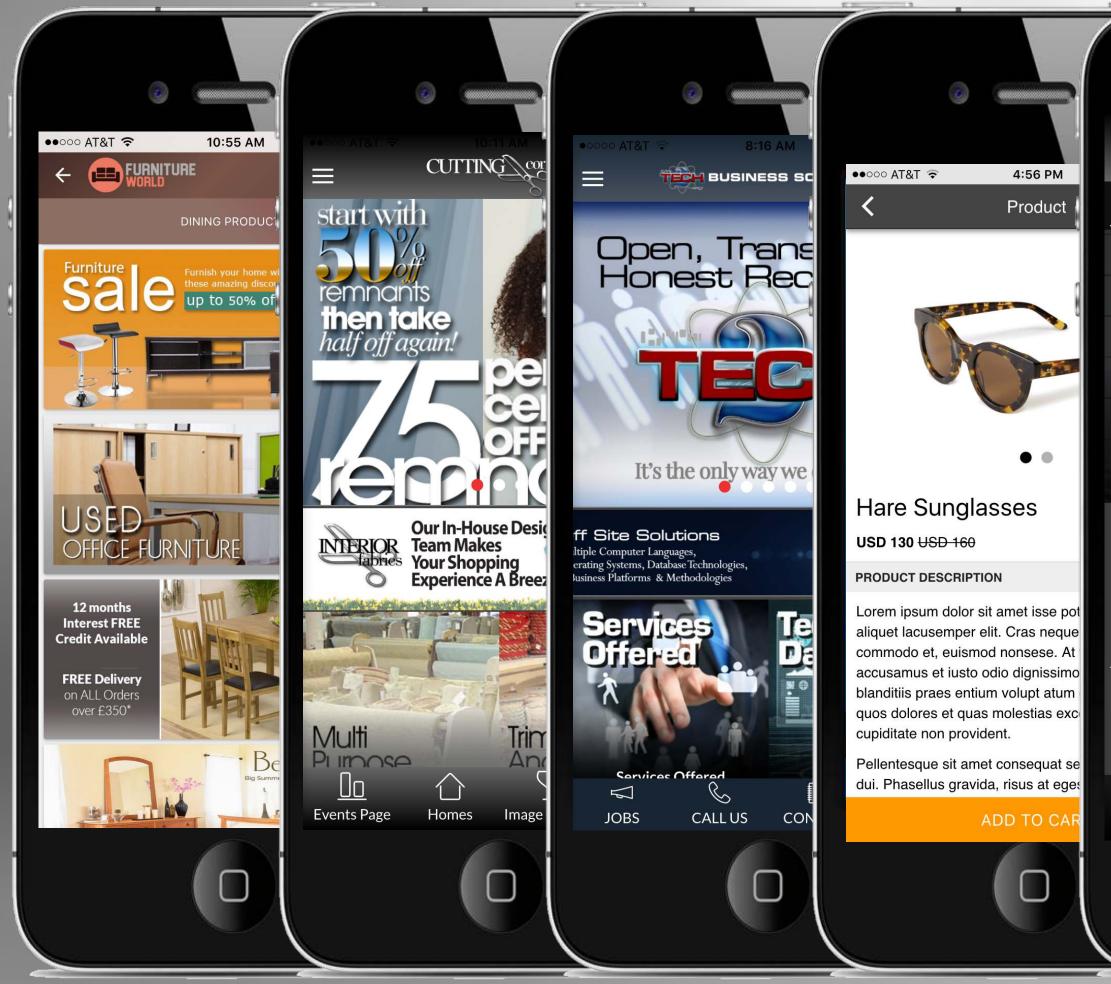
About Gallery Contact Page Notification/Sign Up Calendar Scheduler

Share The App Location/Map Terms of Use Copyright Privacy

Facebook Pinterest Google Plus Youtube Twitter Instagram



The Difference Is Obvious. More Power. Less Cost. No Code No Compromises.





E-commer

Shop T



siev Shophe and hus Categories Addresses



Meet The Decorator

11 Jan, 2017

Cutting Corners Dallas 13720 Midway Road #200 Dallas, Tx 75244 Phone: 972-233-1741

www.fabricresource.com Location: On Midway Rd. 3 blocks north of LBJ Freeway between Alpha and Spring Valley on the East Side. Store Hours: Mon-Sat: 9:30am -5:30pm Sunday: Closed rs-area-rug-swatches 1 2 3 4 5 6 8 9 About Our Store: Cutting Corners Inc. Dallas is your one-stop shop decorative fabric outlet store. Founded in 1976. this family owned company continues to provide interior decorators, fashion designers and avid do-ityourselfers with quality products, unbeatable prices, and excellent customer service. While we do specialize in fabrics of every color and texture, that's not all we

Homes Image Gallery Call Us! **Events** Page

The math is obvious – if you're not able to reach your audience through mobile apps or mobile websites, you lose against competitors who are.



WE OFFER BOTH DO ITYOURSELF & DO IT FOR ME. Customers Can Build It Or We Build It For Them With Full Control



AN APP BUILDER DASHBOARD

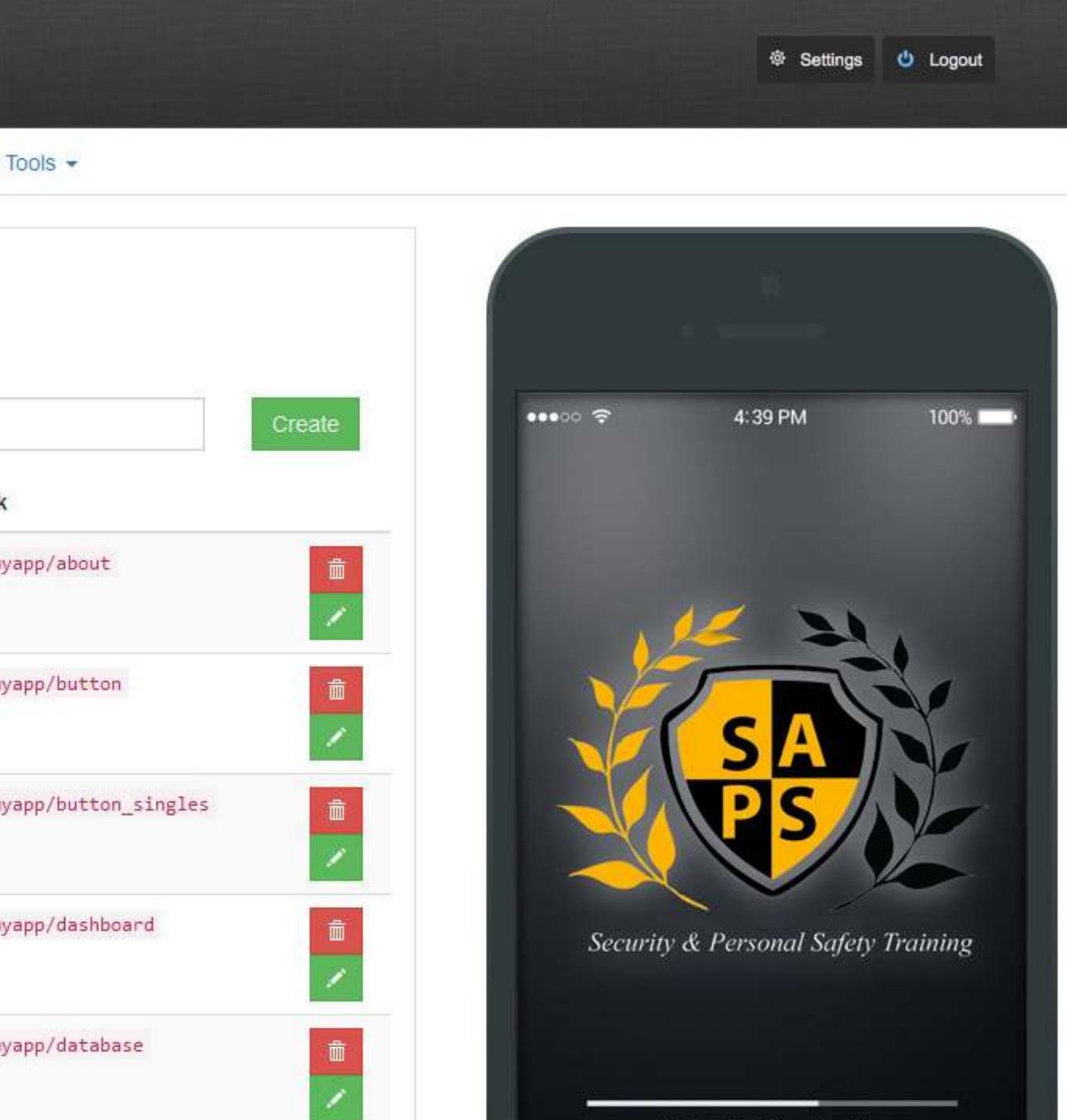
Components used Ionic Framework, Cordova, along with plugins combined with Ionic Material D.ata storage medium is a WordPress REST-API, or other storage media such as firebase, Wordpress, Joomla, Drupal, RSS and other CMS.





2 apptify.me

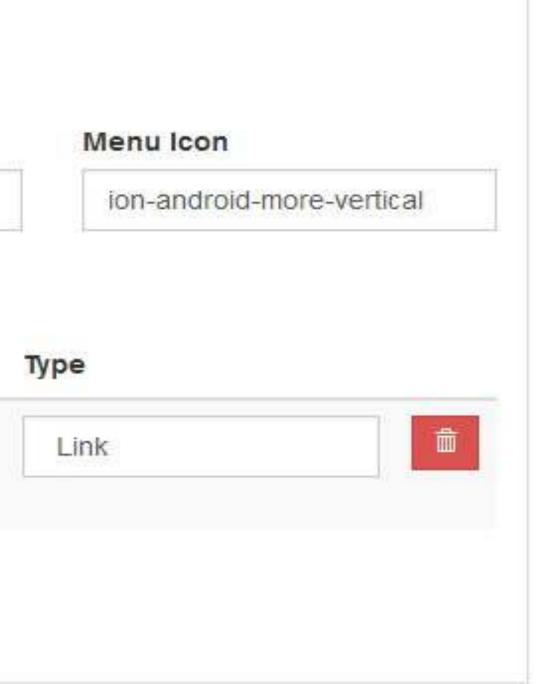
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2 apptify.me

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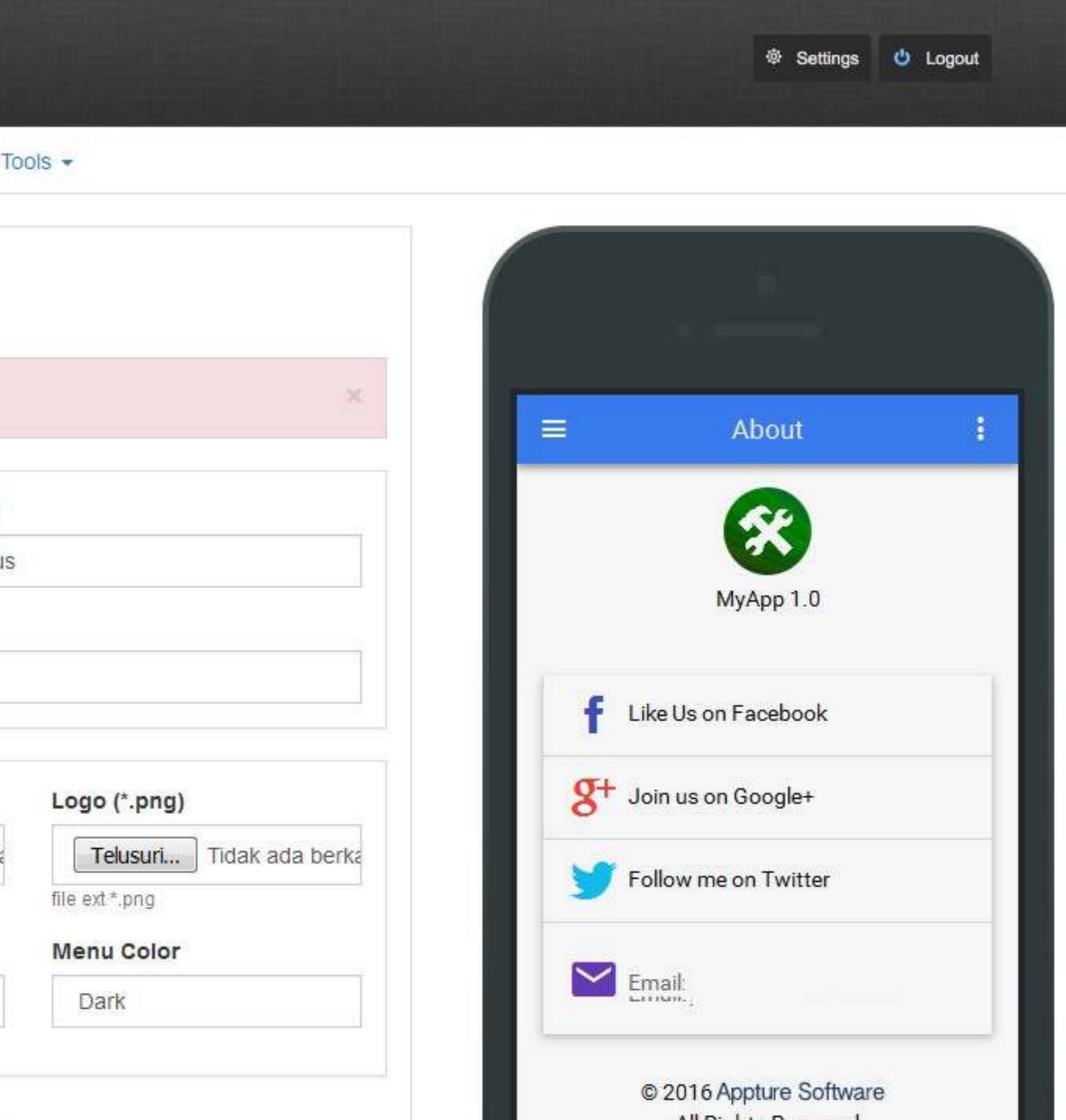
Tools -





Papptfy.me

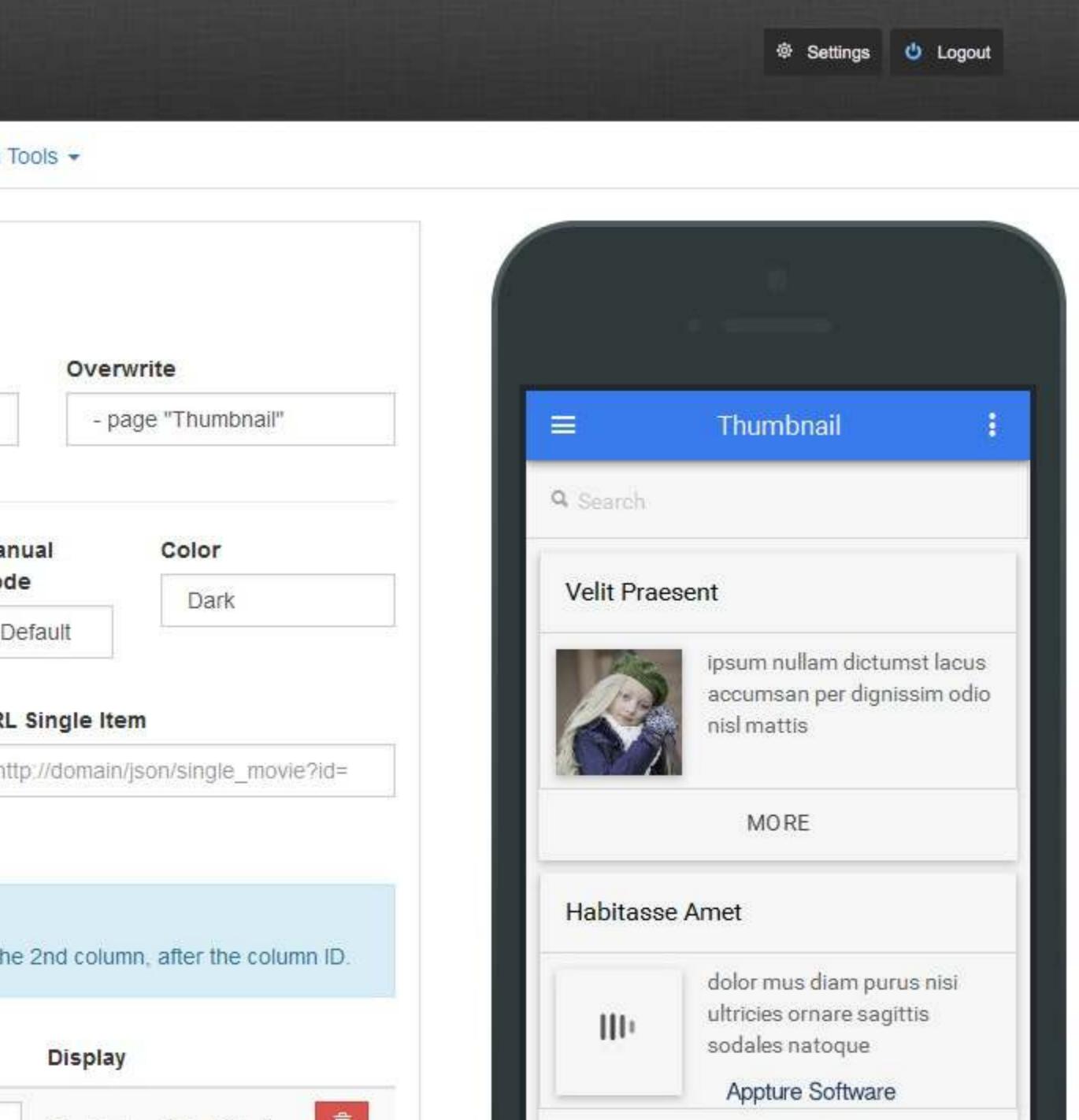
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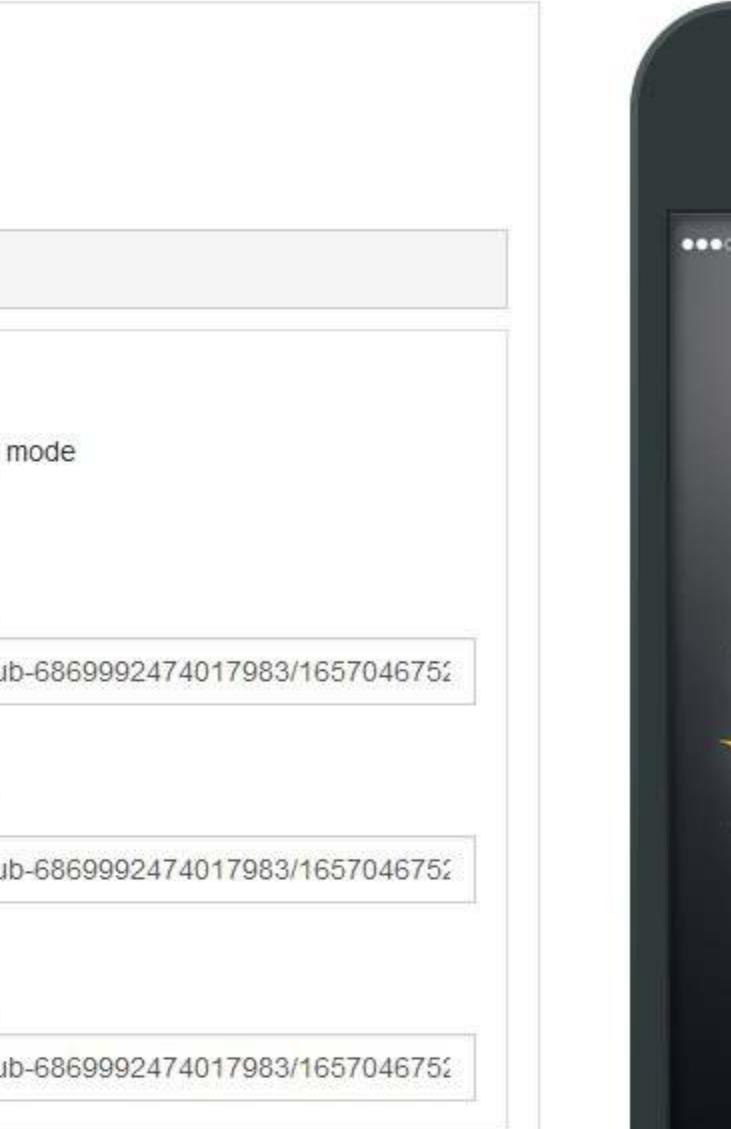
Tools -



2 apptify.me

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Tools -





WE OFFER BOTH DO ITYOURSELF & DO IT FOR ME. Customers Can Build It Or We Build It For Them With Full Control



A CONTENT MANAGEMENT DASHBOARD

Extensive control over images, content, promotion, push notification, coupon tracking, social media integration, geo-coding of coupons and user tracking.

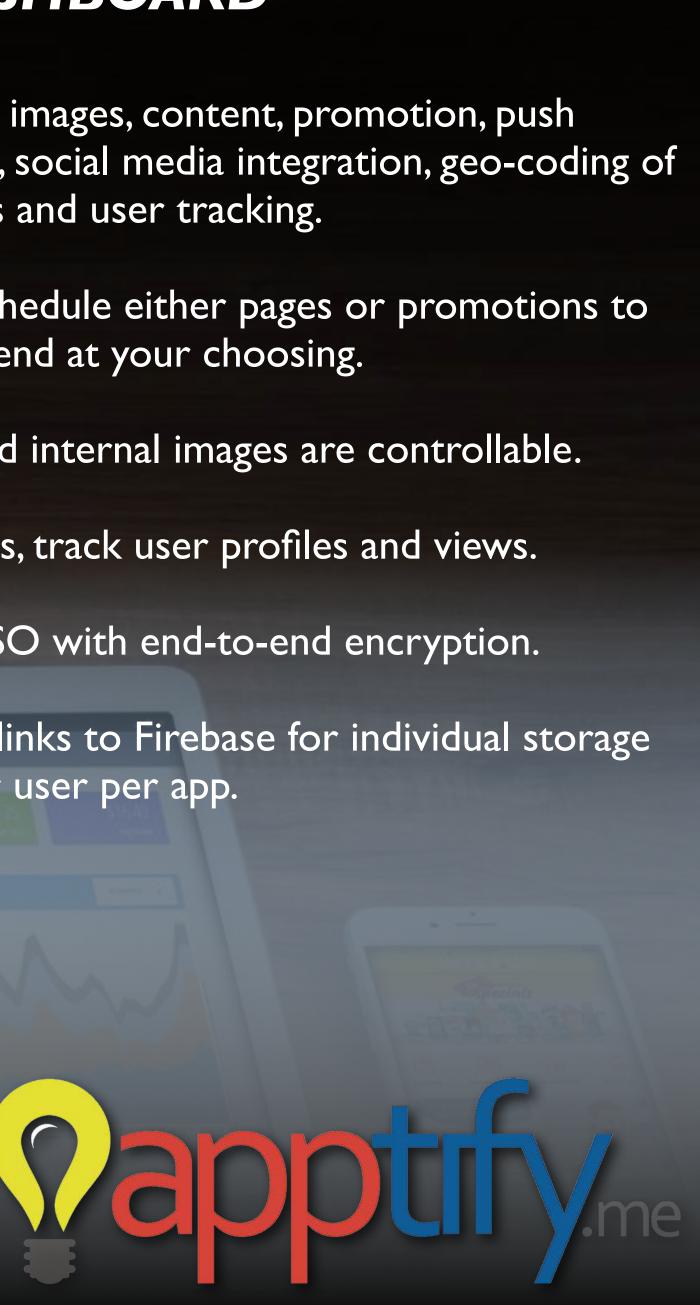
Update app content and schedule either pages or promotions to begin and end at your choosing.

Both launch screens and internal images are controllable.

Embed video galleries, track user profiles and views.

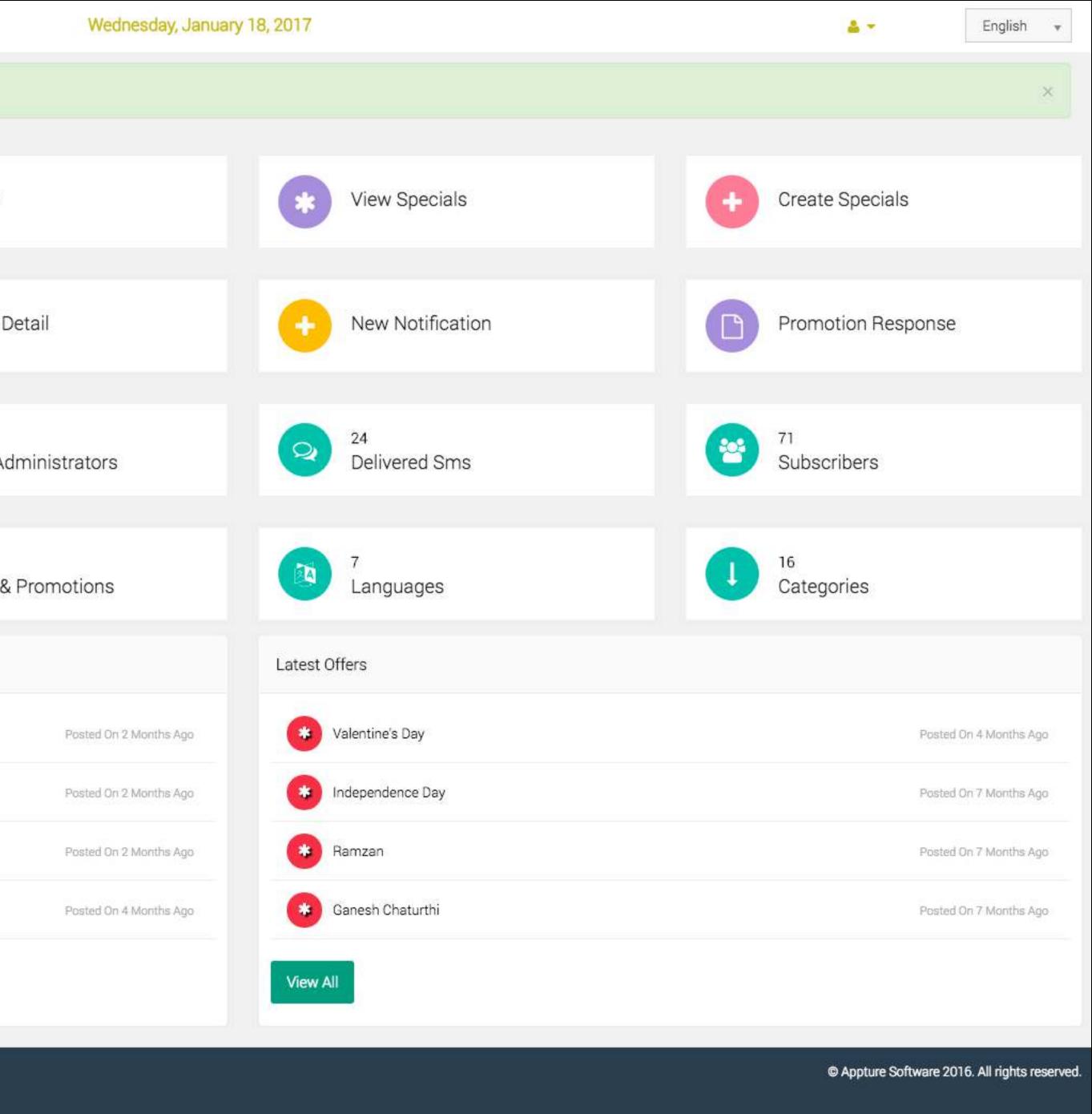
Fully integrated to SSO with end-to-end encryption.

Built to scale on AWS, and links to Firebase for individual storage per user per app.

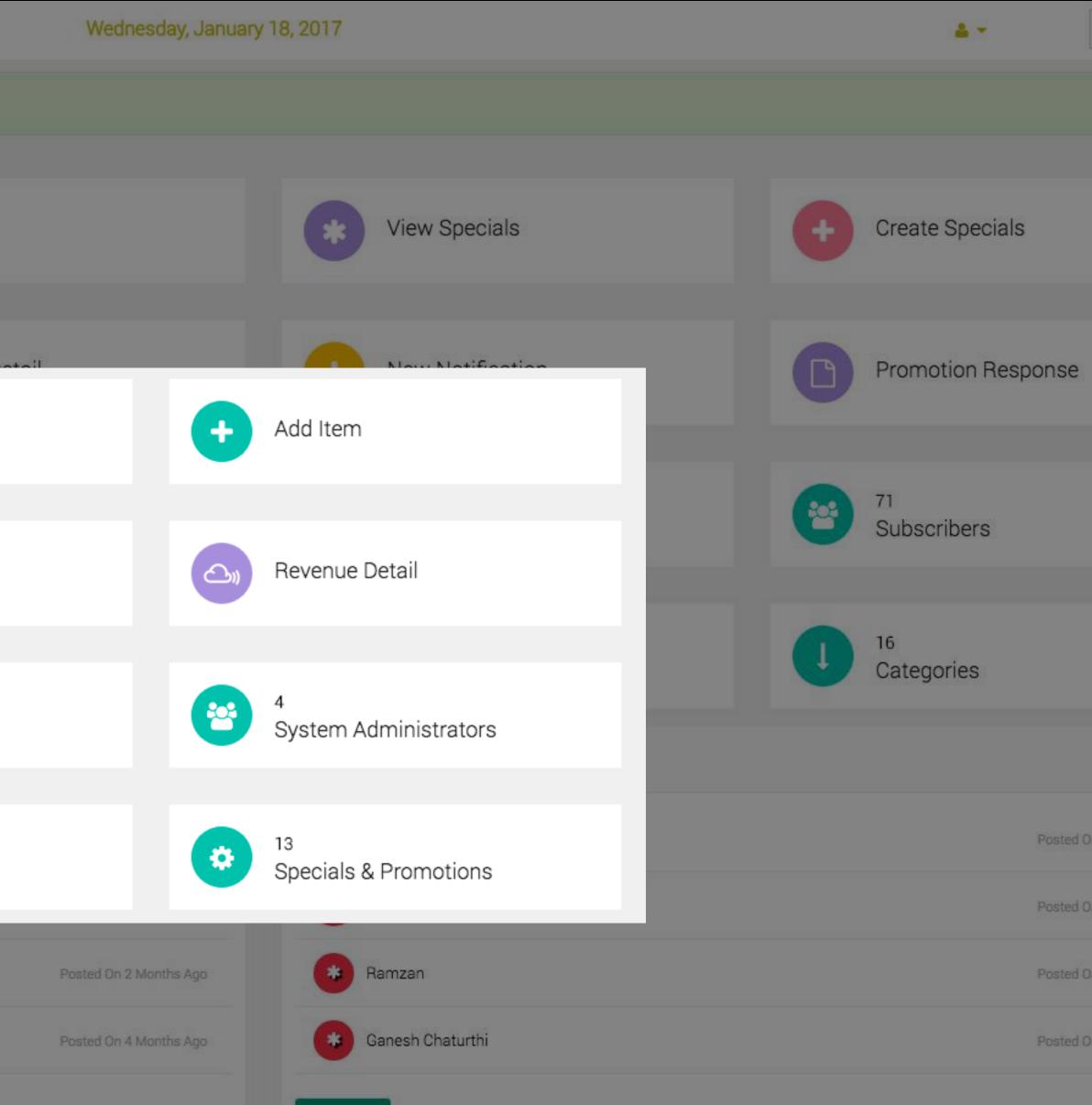


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Design By Appture Software, Inc.



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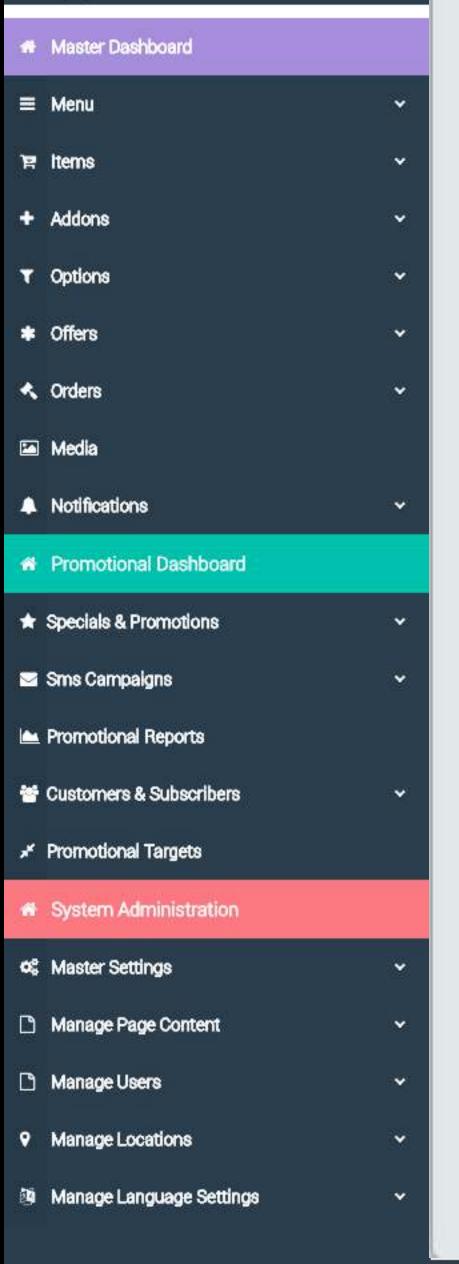
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appturesoftware



Edit Order Add Order

Order #3473 details

Customer IP: 47.9.179.219

General Details

Order date:

2016-12-15

Order status:

Processing

Customer:

Guest

Billing Details

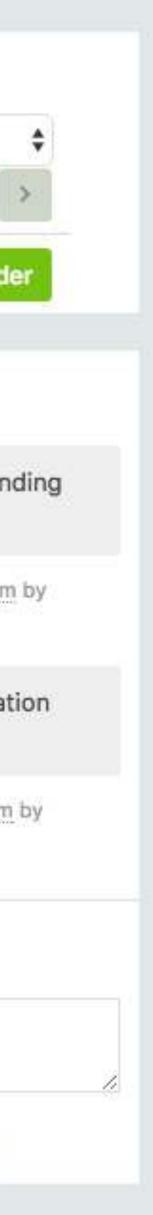
Address: No billing address set.

Item



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					Order Actions Actions
@ 16 : 39					Move to Trash Save Ord
				•	Order Notes Order status changed from Pen Payment to Processing.
Shipping Details				ø	added on January 18, 2017 at 5:11 pn DanielElliot3 <mark>Delete note</mark>
Address: Gghh Ggh Hhh Ghi Hhd Fg					Processing order email notificat manually sent. added on January 11, 2017 at 1:13 pm DanielElliot3 <u>Delete note</u>
3456					Add note 😡
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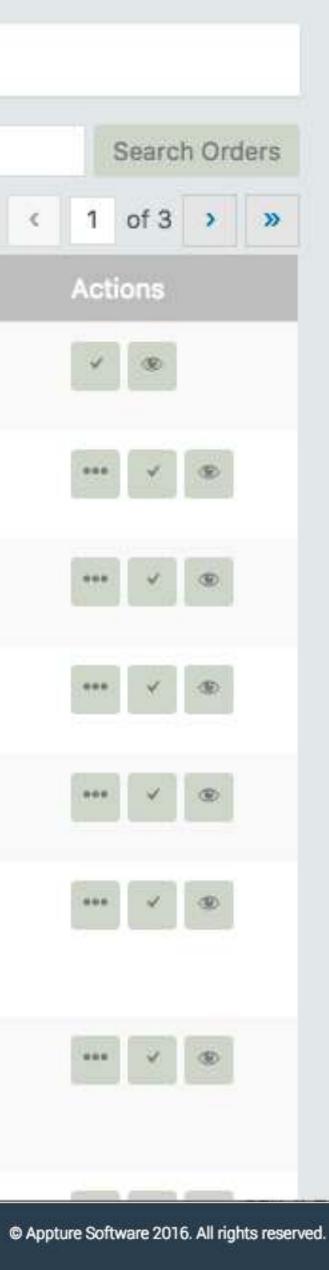
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Orders Add Order

PayPal powered by Braintree is almost ready. To get started, connect your Braintree account.

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Design By Appture Software, Inc.



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How ApptifyMe Solves the Problem.



Apptify.me speeds Security Officers' Daily Activity Reports, Incident Reports by eliminating paperwork and replacing it with digital content including video and photos.

Ideal for Private Security & Patrol Services

Market Focused Support

Unique Market Verticals
 Focused Benefit Messages
 Four Price Tiers
 Extensive Product assortment
 Turnkey Lead Generation
 Emarketed Business Development
 Qualified Lead Management
 Full Tech Support

THEY SAY YOU'RE KNOWN THE COMPANY YOU KEEP. WE'REKNOWNBY THESE FINE COMPANIES.



















<u> ÆXECUTONE</u>*















































Designed to Impress. Priced to Amaze.



to laugh-out-loud ads (*) Christopher Bestwick

How content marketing wor across the customer journey Christopher Bestwick

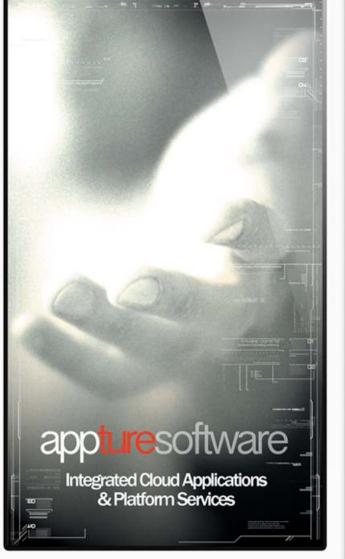
ZTE's crowdsourced smartphone i going to be an 'e tracking, self-adhesive phone'

Events The Work Pho



Contact

The Work Phone C





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Join Us, And Become Part of Our Winning Team.



