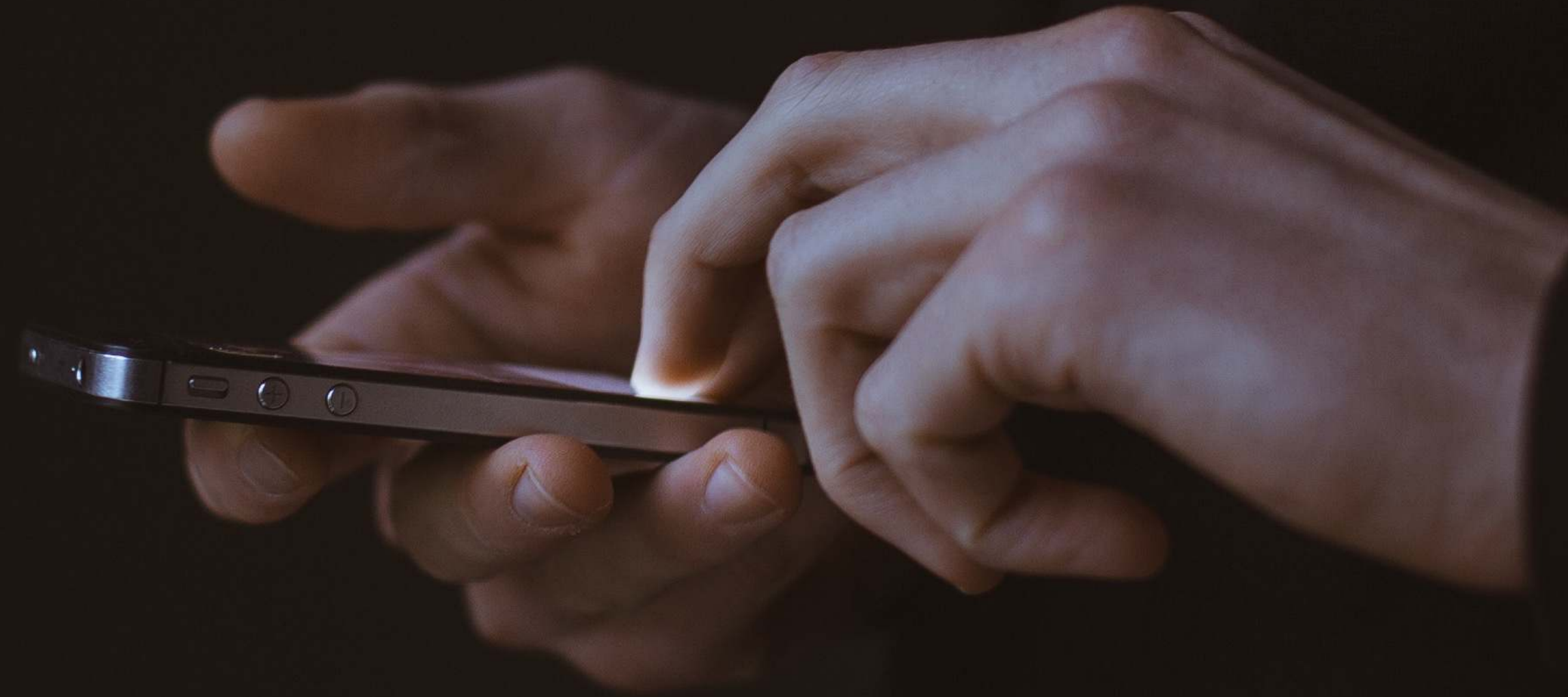


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mobile app platform.  
no code. no compromises.







*you can forget*  
*you'd better* try **logging on!**

 **app**tify.me



# APP DEVELOPMENT IS THE HOTTEST IT MARKET

## Two Main Types Of Mobile *Static Apps & Dynamic Apps*



### **A STATIC APP**

is normally just informational,  
with the entire app residing on the mobile device.

There is no automatic updating of fresh content unless the  
developer submits an update.

### **A DYNAMIC APP**

contains content from pages, product or promotions that are  
being continually updated from a master dashboard  
controlled by the administrator, bypassing the need for App  
Store updates and the cost of maintenance and extensive

development  
*Simple, Static Apps Typically Fall In A Price Range Of  
\$8,000.00 – \$20,000.00 (Per Platform)*

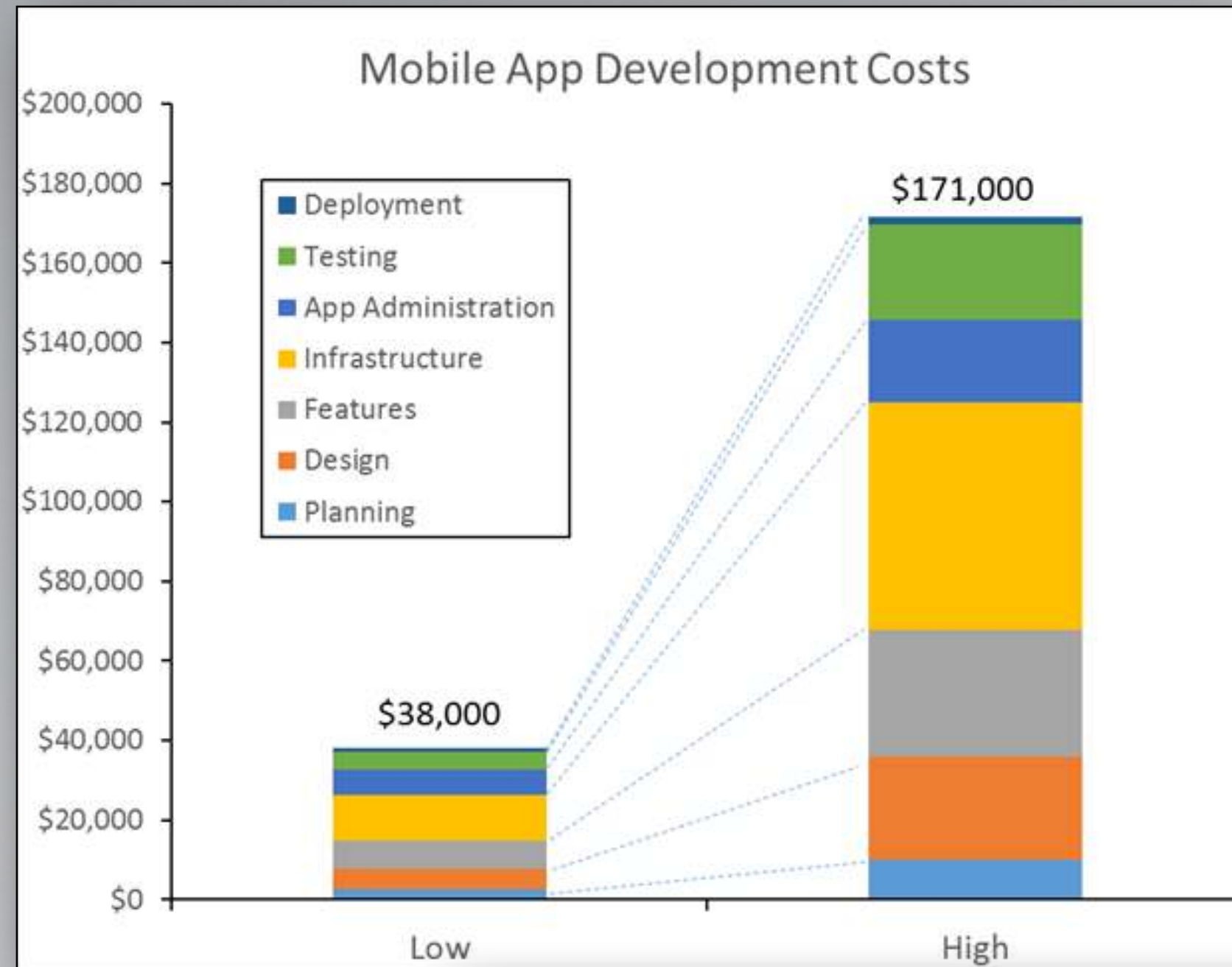
*Depending On The Amount Of Information.*

*Dynamic Apps Generally Average From  
\$12,000.00 – \$30,000.00 (Per Platform)*

*Depending On The Complexity.*



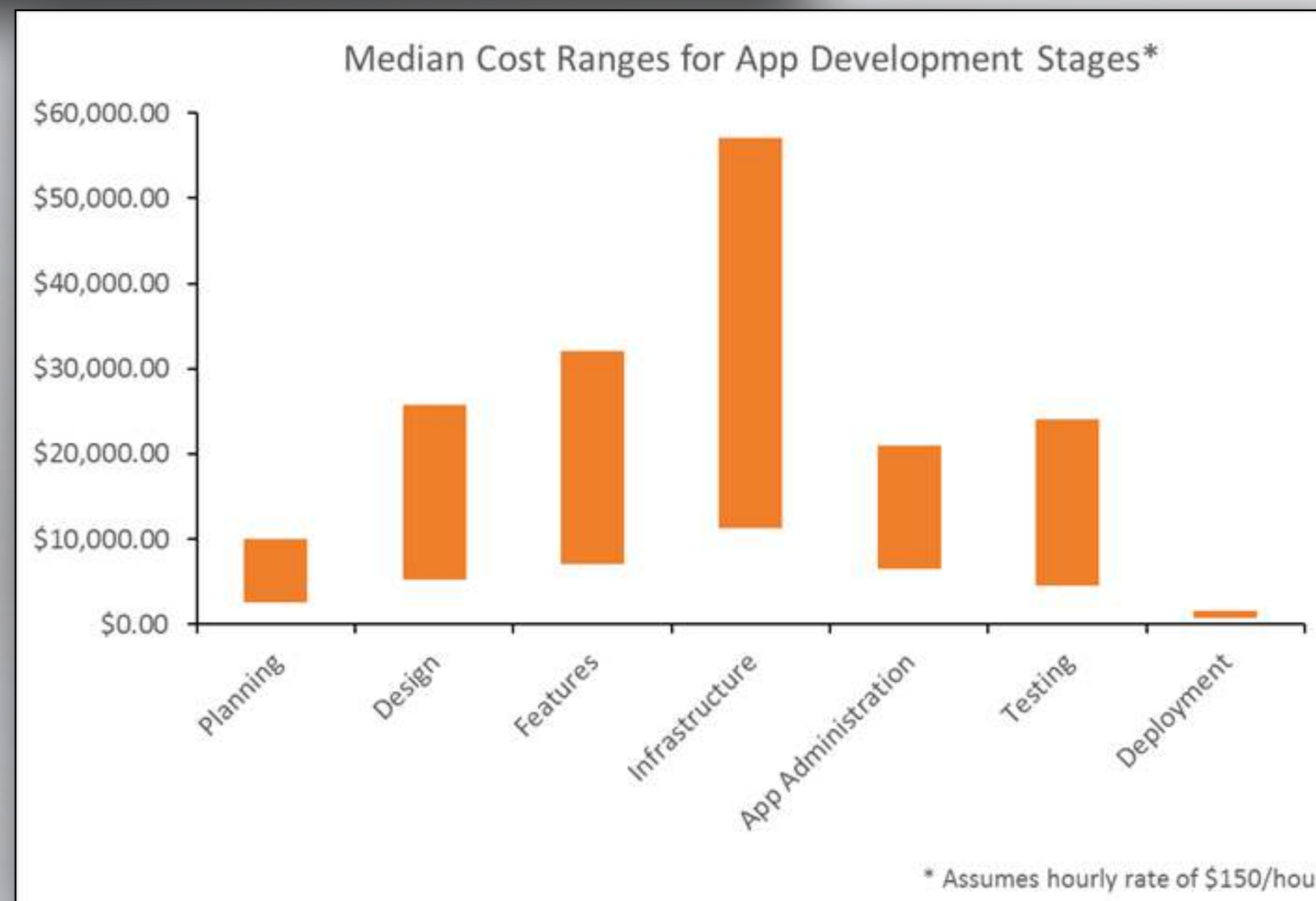




# AND IT ONLY GOES UP FROM THERE.

**Without Apptify, building a mobile app requires a significant investment.**

The cost of a mobile app can vary widely depending on the individual app's requirements and complexity, as well as the type of development partner or tool you utilize to build the app.



In Clutch's interviews with some of the top mobile app development firms, the most frequently cited variables of cost included:

- ☒ Type and number of platforms supported
- ☒ Complexity, newness, and number of features
- ☒ Backend infrastructure and application programming interfaces
- ☒ Customization of visual design

Source: Cost to Build a Mobile App: A Survey <https://clutch.co/app-developers/resources/mobile-app-cost>





# THE OTHER GUYS ARE FAR TOO EXPENSIVE.

Without Apptify, You'll Pay Way Too Much.

**Do you need an app icon?**

Yes, I need an app icon

**How nice should your app look?**

Beautiful

**Does your app need to connect with your website?**

Yes

**Do people rate or review things?**

Yes

**How will you make money from your app?**

Upfront Cost

**Do people create personal profiles?**

Yes

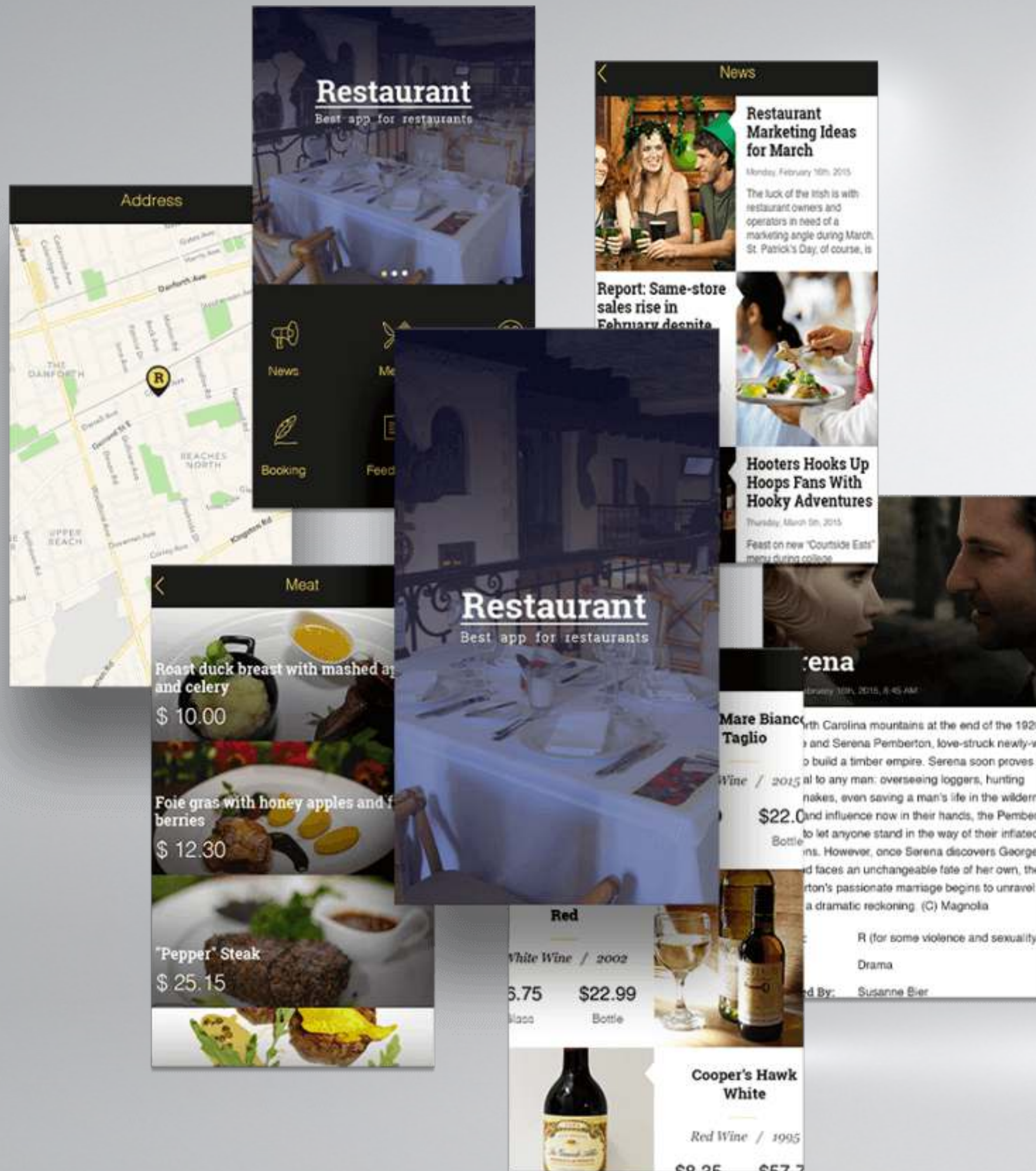
**Can people login from social media?**

Source: Cost to Build a Mobile App: A Survey <http://howmuchtomakeanapp.com/>

Your app estimate

**\$93,900**

line Breakdown





THE DIFFERENCE IS OBVIOUS.  
you could do it the old way, or you could be apptified.





THE A

Starting  
At Only

\$99

per month, plus setup, unlimited

Wherein, a user does not pay a capital expense for the technology or for the vehicle but instead, pays a licensing and network usage fee for the technology.

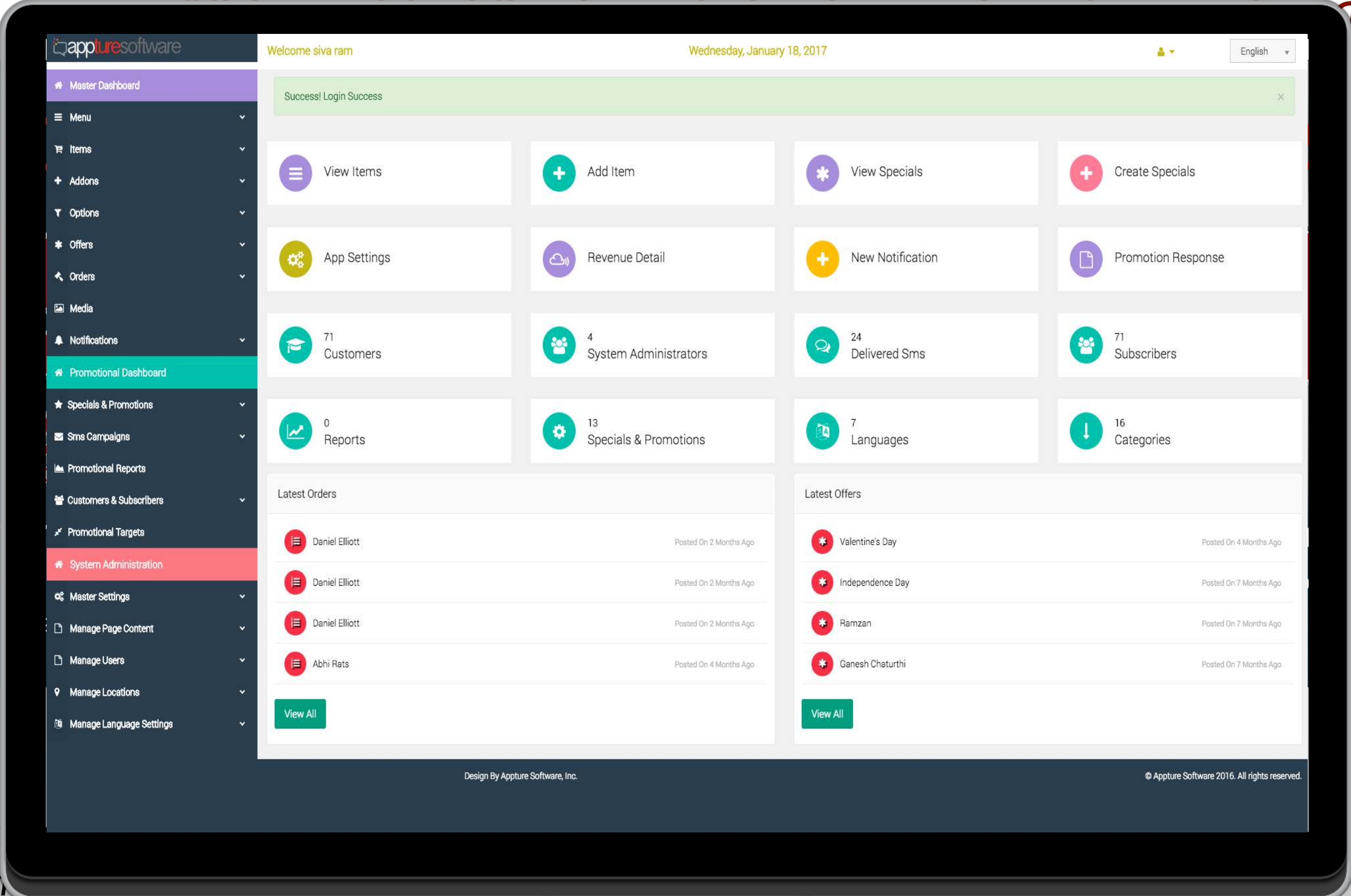
# Starting At Only

per month, plus setup, unlimited downloads



# APPTIFY IS A PRODUCT LINE OF APP TOOLS CONTROLLED BY A CONTENT MANAGEMENT &

All... .., and budgets.



premiere

\$499<sup>00</sup>  
MONTH  
12 MONTH  
MINIMUM

\$1495<sup>00</sup>  
LICENSE & SETUP

Enterprise Grade

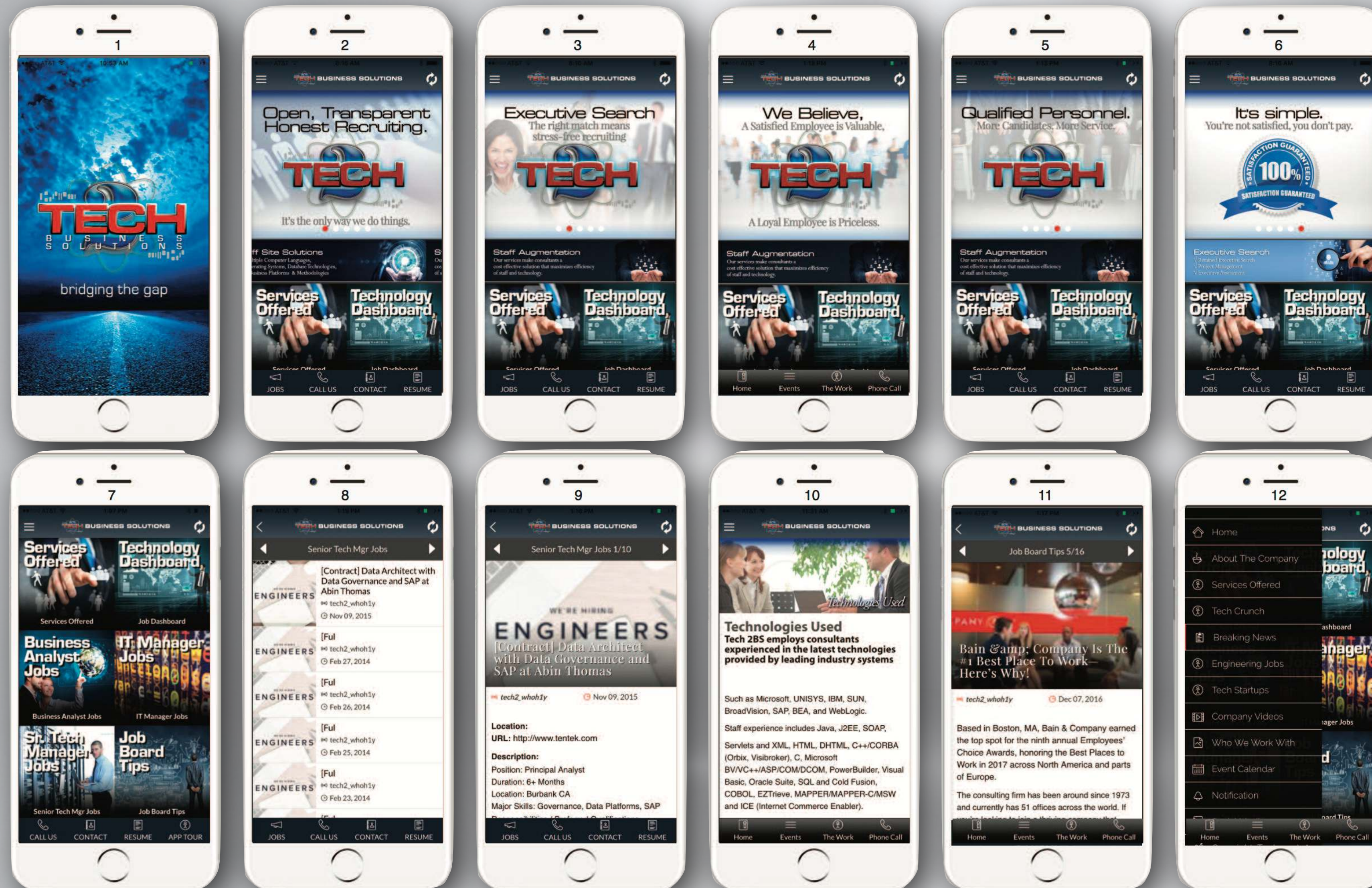
Extensive ecommerce and shopping functions  
ideal for catalogers, retail, grocery, municipalities  
and higher education.

apptify.me



# Case Study ~ Same Features, Very Different Price

Fully integrated with Enterprise features, design and support



The app dashboard is configured and connected to the new website content manager server.

Updates occur within 10 minutes.

The dashboard in the app also controls content from social media, and can be refreshed with new images anywhere.

Promotional graphics and products also feed directly to the App from a master dashboard sync'd to the client website.

Shopping carts, customer profiles, push notifications, sheduling and couponing are all built in from the ground up.





# Case Study ~ Same Features, Very Different Price

Fully integrated with Enterprise features, design and support



***Designed to Impress.  
Priced to Amaze.***

Custom App Icon  
Custom Launch Screen  
App Tour

Share The App  
Location/Map  
Terms of Use  
Copyright  
Privacy

Logo & Slogan  
Home Page Gallery  
News Scroller  
Promotions/Coupons

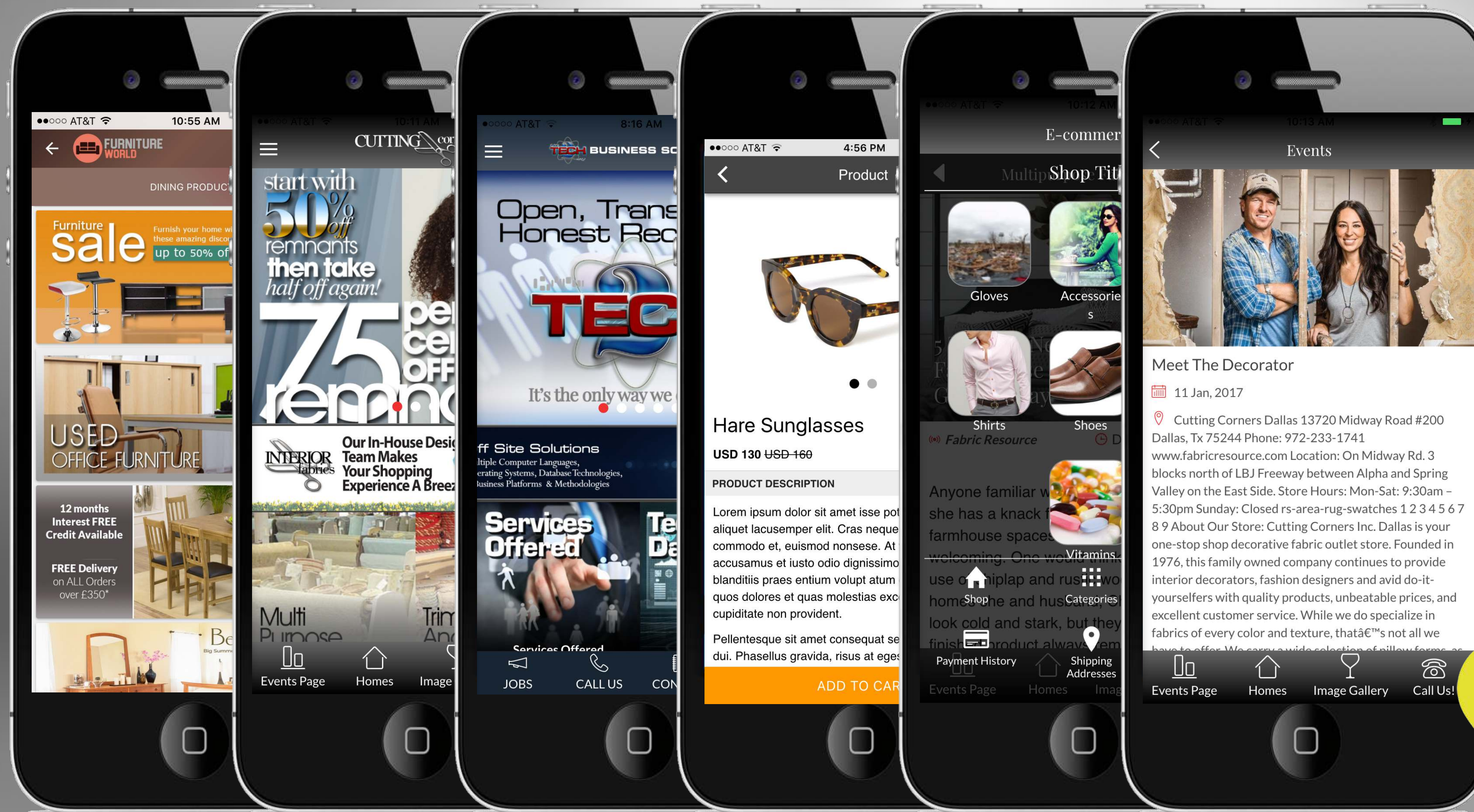
Facebook  
Pinterest  
Google Plus  
Youtube  
Twitter  
Instagram

About  
Gallery  
Contact Page  
Notification/Sign Up  
Calendar  
Scheduler





# ***The Difference Is Obvious. More Power. Less Cost. No Code No Compromises.***



*The math is obvious – if you're not able to reach your audience through mobile apps or mobile websites, you lose against competitors who are.*





WE OFFER BOTH  
DO IT YOURSELF &  
DO IT FOR ME.

**Customers Can Build It**

*Or We Build It For Them With Full Control*



## ***AN APP BUILDER DASHBOARD***

Components used Ionic Framework, Cordova, along with plugins combined with Ionic Material  
Data storage medium is a WordPress REST-API,  
or other storage media such as firebase, Wordpress, Joomla, Drupal, RSS and other CMS.







## Page

### Page

Select Page

### Editor

- Code Editor

### New Page

Create

Index	Title	For	Last Edit	Link	
★	About	-	menu	<a href="#">#/myapp/about</a>	<div><div></div><div></div></div>
☆	Button	table-list	table (button)	<a href="#">#/myapp/button</a>	<div><div></div><div></div></div>
	Button Singles	table-item	table (button)	<a href="#">#/myapp/button_singles</a>	<div><div></div><div></div></div>
☆	Dashboard	-	menu	<a href="#">#/myapp/dashboard</a>	<div><div></div><div></div></div>
☆	Database	-	menu	<a href="#">#/myapp/database</a>	<div><div></div><div></div></div>





[Code](#)
[Dashboard](#)
[Menu](#)
[Page](#)
[Popover](#)
[Tables](#)
[Extra Tools](#)
[Data](#)
[Users](#)
[Analytics](#)
[Notifications](#)
[Feedback](#)
[Business Logic](#)
[Settings](#)


Popover

Need Menu

- 1 menu

Menu Title

Help

Menu Icon

ion-android-more-vertical

Menu

Title

Link

Type



About

#/myapp/about

Link



Save »

Reset



*Security & Personal Safety Training*

It's loading. Please wait...



## Menu

**!** If you update the menu, it will be break to your **page** and **table**.

### Max Menu

### Menu Type

### Menu Title

### Style

### Background

file ext \*.png

### Logo (\*.png)

file ext \*.png

### Header Background

### Menu Background

### Menu Color







## Tables

**Current Table**

**Need Column**

**Overwrite**

**Name (without "s")**

**Auto Template**

**Manual Code**

**Color**

**note** change title will be create new table

**Data**

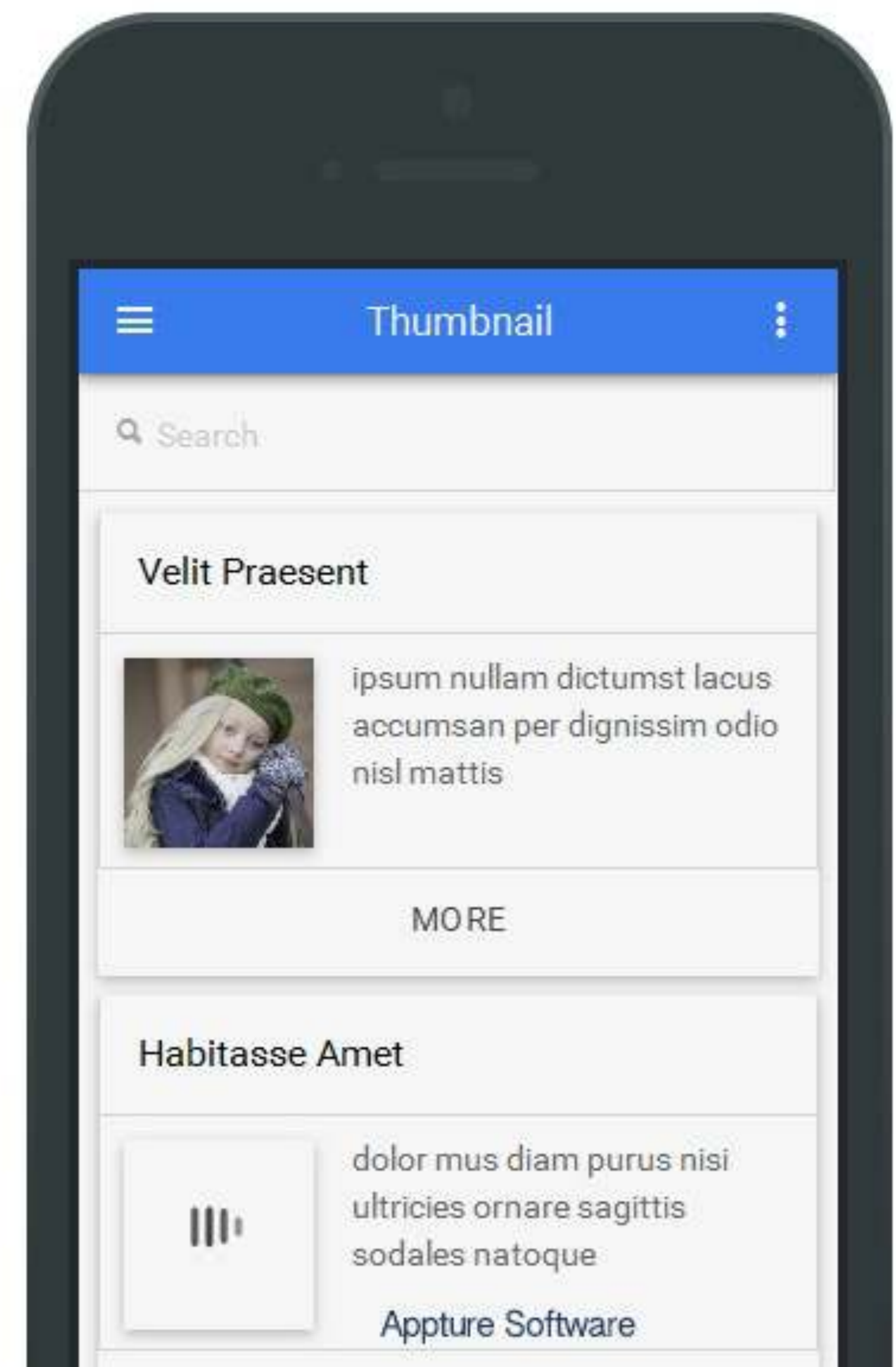
**URL List Item**

**URL Single Item**

### Column

- Column for ID only allow one column the 1st column
- Column for thumbnail, avatar, button or icons should be on the 2nd column, after the column ID.

Title	Type	Display
↑		





## Ext - Admob Pro

Run in your ionic project

```
$ cordova plugin add cordova-plugin-admobpro
```

### Position

Top Center

### Mode

☒ Testing mode

### Android

#### Banner

ca-app-pub-6869992474017983/9375997551

#### Interstitial

ca-app-pub-6869992474017983/1657046752

### iOS

#### Banner

ca-app-pub-6869992474017983/9375997551

#### Interstitial

ca-app-pub-6869992474017983/1657046752

### Other

#### Banner

ca-app-pub-6869992474017983/9375997551

#### Interstitial

ca-app-pub-6869992474017983/1657046752



*Security & Personal Safety Training*



# A CONTENT MANAGEMENT DASHBOARD

WE OFFER BOTH  
DO IT YOURSELF &  
DO IT FOR ME.

**Customers Can Build It**

*Or We Build It For Them With Full Control*



Extensive control over images, content, promotion, push notification, coupon tracking, social media integration, geo-coding of coupons and user tracking.

Update app content and schedule either pages or promotions to begin and end at your choosing.

Both launch screens and internal images are controllable.

Embed video galleries, track user profiles and views.

Fully integrated to SSO with end-to-end encryption.


Built to scale on AWS, and links to Firebase for individual storage per user per app.








- Master Dashboard
- Menu
- Items
- Addons
- Options
- Offers
- Orders
- Media
- Notifications
- Promotional Dashboard
- Specials & Promotions
- Sms Campaigns
- Promotional Reports
- Customers & Subscribers
- Promotional Targets
- System Administration
- Master Settings
- Manage Page Content
- Manage Users
- Manage Locations
- Manage Language Settings


Success! Login Success


View Items


Add Item


View Specials


Create Specials


App Settings


Revenue Detail


New Notification


Promotion Response


71  
Customers


4  
System Administrators


24  
Delivered Sms

71  
Subscribers


0  
Reports

13  
Specials & Promotions


7  
Languages

16  
Categories


Latest Orders

Daniel Elliott


Posted On 2 Months Ago

Daniel Elliott

Posted On 2 Months Ago

Daniel Elliott


Posted On 2 Months Ago

Abhi Rats


Posted On 4 Months Ago

View All


Latest Offers

Valentine's Day


Posted On 4 Months Ago

Independence Day

Posted On 7 Months Ago

Ramzan

Posted On 7 Months Ago

Ganesh Chaturthi

Posted On 7 Months Ago

View All



appturesoftware

Welcome siva ram

Wednesday, January 18, 2017

English

Master Dashboard

Menu

Items

Addons

Options

Offers

Orders

Media

Notifications

Promotional Dashboard

Specials & Promotions

Sms Campaigns

Promotional Reports

Customers & Subscribers

Promotional Targets

System Administration

Master Settings

Manage Page Content

Manage Users

Manage Locations

Manage Language Settings

Success! Login Success

View Items

Add Item

View Specials

Create Specials

App Settings

Revenue Detail

New Notification

Promotion Response

71 Customers

71 Subscribers

0 Reports

16 Categories

Latest Orders

Daniel Elliott

Daniel Elliott

Daniel Elliott

Abhi Rats

Posted On 2 Months Ago

Posted On 4 Months Ago

View All

View Items

Add Item

App Settings

Revenue Detail

New Notification

Promotion Response

71 Customers

71 Subscribers

0 Reports

16 Categories

4 System Administrators

13 Specials & Promotions

View All

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appturesoftware

Master Dashboard

Menu

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0 Reports

13 Specials & Promotions

7 Languages

16 Categories

Latest Orders

Daniel Elliott

Posted On 2 Months Ago

Daniel Elliott

Posted On 2 Months Ago

Daniel Elliott

Posted On 2 Months Ago

Abhi Rats

Posted On 4 Months Ago

View All

Latest Offers

Valentine's Day

Posted On 4 Months Ago

Independence Day

Posted On 7 Months Ago

Ramzan

Posted On 7 Months Ago

Ganesh Chaturthi

Posted On 7 Months Ago

View All

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Actions

Move to Trash

Save Order


Order status changed from Pending Payment to Processing.

added on January 18, 2017 at 5:11 pm by DanielElliot3 [Delete note](#)

Processing order email notification manually sent.

added on January 11, 2017 at 1:13 pm by DanielElliot3 [Delete note](#)

Add note 

Private note  



# Orders

Add Order

PayPal powered by Braintree is almost ready. To get started, [connect your Braintree account](#).

All (56) | Pending Payment (55) | Processing (1)

Bulk Actions

Apply

All dates

Search for a customer...

Filter

56 items

<<

<

1

of 3

>

>>

Search Orders

		Order	Purchased	Ship to			Date	Total	Actions
<input type="checkbox"/>		#3473 by Guest	1 item	Gghh Ggh, Hhh, Ghi, Hhd, Fg, 3456	-		2016/12/15	\$10.00	
<input type="checkbox"/>		#3472 by Guest	0 items-	-	-		2016/12/15	\$0.00	
<input type="checkbox"/>		#3471 by Guest	1 item	ioioio ioi, Oi, Ooi, io, ii, 21212, ooioiOi	-	-	2016/12/15	\$10.00	
<input type="checkbox"/>		#3470 by Guest	1 item	uiuiu i, ii, ui, uiu, u, uu	-	-	2016/12/15	\$10.00	
<input type="checkbox"/>		#3469 by Guest	1 item	k klk, l, kk, ll, l, kl, l	-	-	2016/12/15	\$10.00	
<input type="checkbox"/>		#3468 by Guest aa@gmail.com	1 item	u u, u, u, u, u, u, u, u	-	-	2016/12/14	\$10.00	
<input type="checkbox"/>		#3467 by Guest check@gmail.com	1 item	u u, u, uu, uu, uu, uu, u	-	-	2016/12/14	\$10.00	



Year

Last Month

This Month

Last 7 Days

Custom: 2015-01-14

2017-01-18

Go

Export CSV

Master Dashboard

- Menu
- Items
- Addons
- Options
- Offers
- Orders
- Media
- Notifications

Promotional Dashboard

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- Promotional Reports
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- Promotional Targets

System Administration

- Master Settings
- Manage Page Content
- Manage Users
- Manage Locations
- Manage Language Settings

\$10.00

gross sales in this period

\$0.40

average gross monthly sales

\$10.00

net sales in this period

\$0.40

average net monthly sales

1

orders placed

1

items purchased

\$0.00

refunded 0 orders (0 items)

\$0.00

charged for shipping

\$0.00

worth of coupons used

2

10.20

1

5.10

0

0.00

Jan Apr Jul Oct Jan Apr Jul Oct Jan



# How ApptifyMe Solves the Problem.

## ***Market Focused Support***

- 📌 Unique Market Verticals
- 📌 Focused Benefit Messages
- 📌 Four Price Tiers
- 📌 Extensive Product assortment
- 📌 Turnkey Lead Generation
- 📌 Emarketed Business Development
- 📌 Qualified Lead Management
- 📌 Full Tech Support



**apptify.me**

**SA PS**  
Security & Personal Safety Training

It's loading, please wait...

**growth**

*Apptify.me speeds Security Officers' Daily Activity Reports, Incident Reports by eliminating paperwork and replacing it with digital content including video and photos.*

Ideal for Private Security & Patrol Services



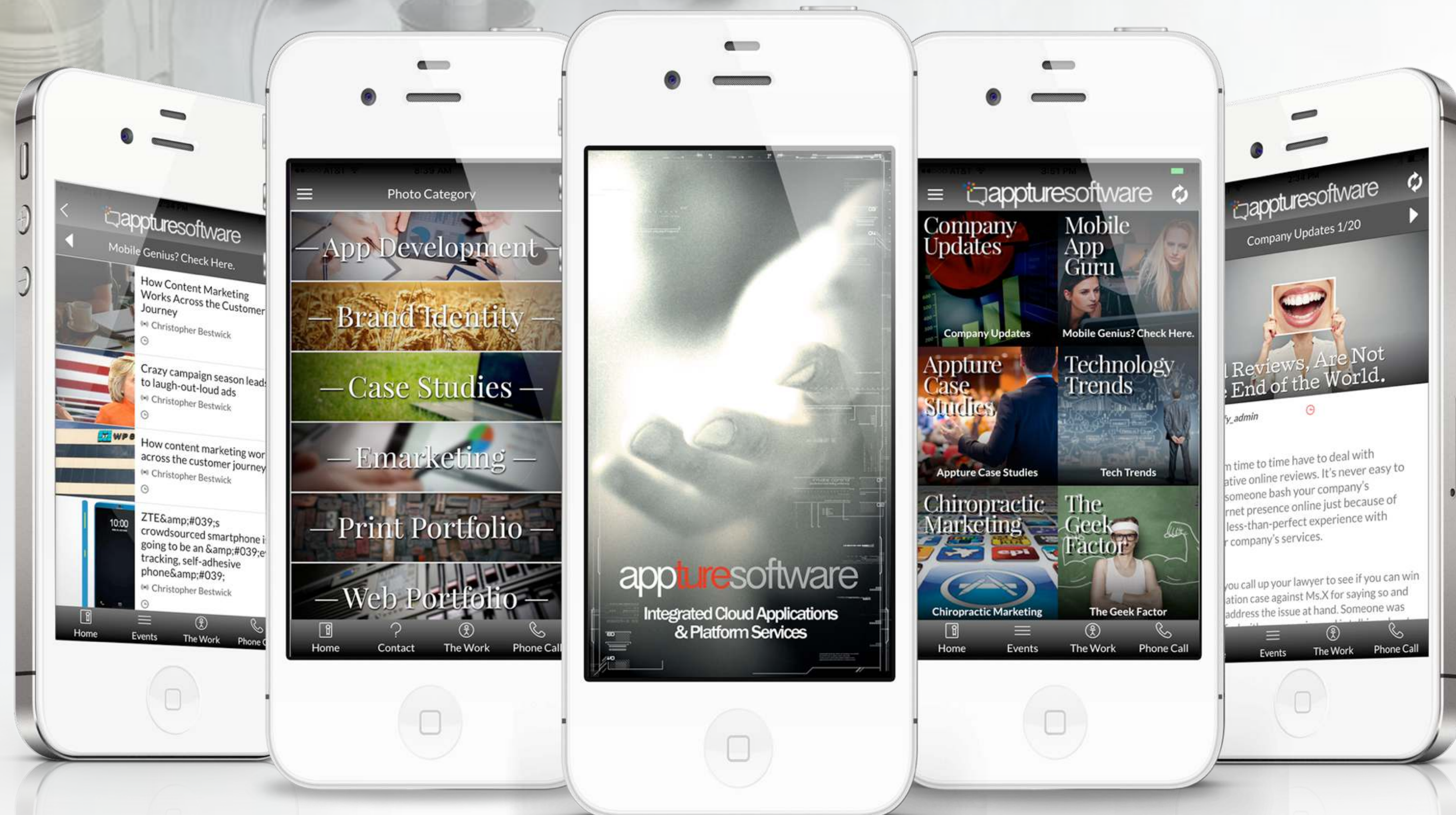


THEY SAY YOU'RE KNOWN THE COMPANY YOU KEEP.  
**WE'RE KNOWN BY THESE FINE COMPANIES.**





Designed  
to Impress.  
Priced to Amaze.







**Join Us, And  
Become Part  
of Our Winning  
Team.**

